SUNRISE WALKS 2027 | LONG ISLAND

Dear Friends and Community Partners,

For the past two summers, I have had the privilege of witnessing something extraordinary: children facing cancer getting the chance to laugh, play, make friends, and simply be kids. That is the magic of Sunrise Day Camp, and it is why I am reaching out to you today.

Along with my family, I am honored to serve as a Family Chair of the 2027 SunriseWALKS Long Island. What began as a summer job as a counselor quickly became so much more. Through the friendships, endless laughter, silly moments, and unforgettable memories, the children I have met have touched my heart in ways I never imagined.

Sunrise Day Camp is the world's first full-summer day camp for children with cancer and their siblings, offering camp completely free of charge. Sunrise also provides year-round programs and support for children and their families. For these children, Sunrise is more than just camp. It is a place where cancer doesn't have to define their childhood.

On Sunday, June 6, 2027, we expect nearly 3,000 people to come together for SunriseWALKS Long Island, united in their support of children and families facing pediatric cancer. I hope you will join us in making a difference.

There are so many ways you and your business can help! Become an event sponsor, donate a gift certificate or raffle prize, contribute a product or service, host an in-store promotion or percentage-of-sales day, organize an employee fundraising team, or host a special event such as a fitness class, shopping night, or community fundraiser. We welcome any creative ideas you may have to support Sunrise!

I am asking you to join me and my family in making a difference. Whether through a sponsorship, a donation, or a fundraiser of your own, your generosity will help bring the magic of Sunrise to more children and families, completely free of charge.

Thank you for considering being part of something so close to my heart. Sunrise has given me more than I can put into words, and I hope to help give that same experience to as many children as possible, for summers to come.
If you have any questions or would like additional information, please feel free to contact me at 516-416-9666 or BiancaForSunrise@gmail.com.

With heartfelt gratitude,
Bianca

Bianca Marcus | Family Chair, SunriseWALKS Long Island 2027



